



NEWS FROM EGEDA US

Phone: 310 246 0531

Fax: 310 246 1343

Email: egeda-usa@egeda.com

NEWS FROM EGEDA US - 2015

US Hispanic Media Market Program

Los Angeles, June 23-28, 2015

10% Discount for EGEDA members

Following the enormous success of the annual LATC Global Audiovisual Industry Immersion Program, with participants from around the world, the Latin American Training Center-LATC announces a new, exclusive five-day program June 23-28, 2015, in Los Angeles, in partnership with the National Association of Latino Independent Producers-NALIP.

Sponsored by the Américas Film Conservancy, the LATC US Hispanic Media Market Program in Los Angeles is designed for international film and television industry professionals to explore and access the enormous potential of the US Hispanic entertainment market.

The full LATC US Hispanic Media Market Program in Los Angeles consists of:

- 2 days: LATC program of meetings and networking with selected industry players and executives designed to complement the NALIP Media Summit;
- 3 days: NALIP Media Summit, presented by HBO, with an agenda of panels and seminars, the largest and most prestigious annual gathering of Latinos in the media field.

For the past sixteen years, the NALIP Media Summit has been recognized as the premiere creative, business and networking opportunity for Latino media makers and Latino creative talent and content. The event presents top-level industry professionals and visionaries to examine financing, marketing, and content creation of media industries, while projecting future trends.

The LATC US Hispanic Media Market Program is a full-time program open to filmmakers, media

managers, lawyers, professors, students, executives and government officials from all over the world, interested in learning about the dynamic Hispanic film, TV and digital markets in the US.

For more information, costs and entry form:

- visit LATC US Hispanic Media Market Program 2015

or

- contact Fernanda Lima fernanda.latc@gmail.com

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www.latamtrainingcenter.com

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Media Partners:



For any assistance we can provide from EGEDA US, do not hesitate to contact us by email to egeda-usa@egeda.com or by phone to our offices in Los Angeles 310 246 0531.

Sincerely,

Elvi Cano

Executive Director EGEDA US



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